



OtherWisz
252 Lexington Avenue
Buffalo, New York 14222
716.882.3803

Job Posting 02.03.10:

Position: Graphic Designer

The graphic designer must possess a strong knowledge of design-- good old-fashioned design-- including fonts, colors and layout. You must be well versed in print design and have a good sense of branding and marketing. You should be knowledgeable in website design, internet technologies, have an understanding of user interface and have a familiarity of the popular trend in social marketing.

You must be familiar with the design of logos and brands, all types of marketing materials including brochures, catalogs, books, posters, sell sheets, line cards, trade show banners and display graphics, advertisements, apparel, outdoor advertising, promotional material, packaging and all things designed.

Qualifications/ Skills Required:

- > More than 5 years experience in the field
- > Pre-press knowledge is a must!
- > Strong visual communication skills
- > High self-motivator, creative thinker and problem solver
- > Excellent coordination, organization and prioritization skills
- > Handy with a pen, pencil or X-Acto knife as well as the mouse
- > Excellent communications skills, both verbal and written
- > Confidence, professional attitude and customer relations
- > Ability to produce quality work in a non-traditional, creative environment
- > Appreciation for colors, fonts and graphic ornamentation
- > Knowledge of design history
- > Willing to work hard & change gears from fast-paced to slow and thoughtful

Programs/ Applications:

As projects are primarily completed on a Mac platform; the position requires knowledge of the following programs: Photoshop, Illustrator, InDesign, GoLive/Dreamweaver, all web browsers, Office Suite: Word, PowerPoint, Excel.

Knowledge of Flash is helpful- while a welcome addition, is not necessary for the position.

Submit a letter of interest and your resume to:

Mark Wisz
OtherWisz Creative Corporation
252 Lexington Avenue, Buffalo NY 14222
or email to: mark@otherwisz.com

Portfolio and references will be requested. Please no typos in your resume or cover letter.